



Second Conference Brochure and Call for Papers

**International Geographic Union
Regional Geographic Conference - UGI 2011**

United and Integrated with the World
14th – 18th November 2011



Santiago, Chile
www.ugi2011.cl

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INVITATION

Dear Friends

Together with my warmest greetings, I invite you to take part in the Regional Geographic conference (UGI 2011) of the International Geographical Union (IGU) to be held on 14th – 18th November 2011 at the Military School in Santiago, Chile. This Second Call for Papers and conference brochure provides details of the various activities scheduled for this major gathering.

Chile is an ideal laboratory for geographic research, given the variety of its landscapes and its wealth of natural resources. The warmth and hospitality of its people also contribute to this unique opportunity to contemplate the topic of geography. Our programme includes scientific sessions, field trips, and a technical-trade exhibition, alongside social events. We look forward to seeing researchers, academics, students and the general public converge on this major event of great scientific relevance.

For this conference, we are working under the concept "United and Integrated with the World" in order to extend the scope of this conference not only to Latin America but also to share our culture, style and viewpoint around the rest of the world. This integration is strengthened by overcoming the language barrier, as there will be a service for interpreting the scientific sessions between the English and Spanish languages. Our conference web site will be our permanent means of communication until we meet in person, in Santiago.

Chile is proud to host this conference; for all those organizing this grand scientific gathering it will be very satisfying to receive you all here. Welcome!

Dear Colleagues

I warmly invite you to take part in the International Geographical Union Regional Conference to be held from the 14th to the 18th of November 2011 in Santiago, Chile. I am pleased to welcome you to the IGU family and invite you to submit your abstracts and present your papers.

The IGU has very high hopes for the Santiago meeting; we hope that it proves to be a major step towards much greater and more intensive participation in the IGU by geographers from Chile and from all over Latin America. The IGU Conference theme - United and Integrated with the World - offers a timely and comprehensive organizing framework for the first IGU meeting in many years in Latin America. I look forward to seeing you at this enjoyable and productive event and to thanking you for attending.



Colonel Rodrigo Maturana Nadal
Director of the Military
Geographic Institute and
President of the Local Organizing
Committee



Ronald F. Abler
President
International Geographic Union

GENERAL INTRODUCTION



For the first time Chile is set to host a Regional Geographic Conference (UGI 2011). In November 2011 we will receive geographers and those professionals involved with the geo-sciences at an occasion enabling a gathering for science and friendship in relation to geography.



Without doubt, our country is the best geographic stage for holding this major international meeting. Flanked by the Andes mountains and the Pacific ocean, Chile is at the south-western edge of South America. Its unique and varied geography includes the driest desert in the world, glaciers, lush forests, rushing rivers and fertile valleys. The nation is divided into 15 administrative regions; however, if one wants to quickly understand its amazing diversity, it is easier to divide Chile into just its three climatic zones: the northern zone with its deserts and wide cyclic thermal variations, where the main resources are from mining and fisheries; the central temperate zone with four well-defined seasons enabling the cultivation of its famous wines and fruit for export, and the southern zone where first the rains and then the cold temperatures increase as one moves towards the southern end of the world, yet a great potential for tourism and also one of the southern hemisphere's largest reserves of fresh water are also found here.



Considering the natural attractions present from north to south throughout Chile, also the range of services that Santiago offers as a modern city, the Local Organizing Committee for UGI 2011 has prepared a schedule of activities that will satisfy the scientific, social, cultural and tourism needs of the attendees.

The invitation has been made, while the IGU as one of the organizers of this conference provides the backing and identity under which UGI 2011 is being set up and structured. The Commissions and Task Forces are invited to meet in Santiago, where participants from Latin America and the world are expected to gather.

We recommend that you keep visiting the web site www.ugi2011.cl, as this is the permanent means of communication up to the start of the conference.

SCHEDULED ACTIVITIES

PLENARY SESSIONS

Plenary sessions feature keynote presentations from public and scientific figures of international repute, related to the concepts and purpose of the conference.

SCIENTIFIC CONFERENCE

Presentations of scientific submissions in technical sessions and a poster exhibition.

SEMINARS

There will be seminars related to the conference themes.

IGU MEETINGS

IGU Commissions and Task Forces are invited to hold their business and coordination meetings. Convenors should communicate their requirements by the deadline in the calendar.

FIELD TRIPS

A programme of field trips to sites of geographic interest in Chile will be available, before, during and after the conference.

TECNICAL – TRADE EXHIBITION

UGI 2011 will be a major opportunity for geoscience-linked institutions and business organisations to present their mission, projects, products, solutions and technical applications to the world.

TECHNICAL VISITS

Several visits to institutions involved with geography and spatial information will be offered to attendees.

CORPORATE PRESENTATIONS

Organized by UGI 2011 sponsors, the program will include a series of talks and presentations on technical and corporate issues.

SOCIAL EVENTS

The social events will include:

- Welcome Cocktail
- Equestrian show
- Gala dinner

The official conference languages of the conference are English and Spanish. A system for simultaneous interpretation between English and Spanish will be available in technical sessions (also in plenaries and main ceremonies).



GENERAL CONFERENCE TIMELINE



Important Conference Dates

10 March 2011	Deadline for submitting abstracts for papers and posters
10 May 2011	Notification to authors of acceptance of conference abstracts
29 July 2011	Early registration rate lapses. Change of registration rate from "early to late" for registrations.
30 August 2011	Deadline for registration payment by authors of papers and posters Deadline for submission of full text of accepted papers
15 September 2011	Publication of the preliminary full conference program.
01 October 2011	Deadline for IGU Commissions to request rooms for work meetings Deadline for requesting rooms to hold seminars
7 - 13 November 2011	Arrival of attendees, pre-conference field trips and tours. Setup of booths in the technical – trade exhibition.
14 November 2011	Inauguration ceremony and welcome cocktail. Technical – trade exhibition open from this date.
14 - 18 November 2011	UGI 2011 conference activities.
18 November 2011	Closing ceremony.
19 - 25 November 2011	Post-conference field-trips and tours.

PRELIMINARY PROGRAM OVERVIEW

DATE	MORNING		AFTERNOON		
	09:00 – 09:35	09:45 – 12:30	12:30 – 13:15	14:00 – 17:30	18:00 – 21:00
7 - 13 November 2011	Pre – conference field trips				
Monday 14 November	Registration				Inaugural ceremony & welcome cocktail
	Plenary session	Technical sessions	Poster session	Technical sessions	
		Technical – trade exhibition			
		IGU meetings			
Tuesday 15 November	Registration				Equestrian show
	Plenary session	Technical sessions	Poster session	Technical sessions	
		Visit to IGM			
		Technical – trade exhibition			
		IGU meetings			
Wednesday 16 November	Registration				
	Plenary session	Technical sessions	Poster session	Technical sessions	
		Visit to SAF			
		Technical – trade exhibition			
		IGU meetings			
Thursday 17 November	Registration				Gala dinner
	Plenary session	Technical sessions	Poster session	Technical sessions	
		Visit to SHOA			
		Technical – trade exhibition			
		IGU meetings			
Friday 18 November	Registration				Closing ceremony
	Plenary session	Technical sessions	Poster session	Technical sessions	
		Technical – trade exhibition			
		IGU meetings			
19 - 27 November 2011	Post – conference field trips				

Note: This is only a tentative schedule, subject to modifications by LOC.

GUIDE FOR AUTHORS

SUBMISSION OF PAPERS AND POSTERS

The sole means for authors to submit scientific papers & posters is the on-line **Scientific Management System** (SMS); this also provides all the information authors need to participate in UGI 2011. Abstracts should be submitted for evaluation by the Scientific Sub-Committee (SSC) of the LOC for UGI 2011. Links are available on the conference web site.

OUTLINE OF SCIENTIFIC SUBMISSIONS

Submissions can be made in either category, paper or poster, according to the following guidelines:

	Paper	Poster
Abstract, for assessment and acceptance at the conference.	YES	YES
Full, entire (unabridged) text of paper to be published in the Conference Proceedings	YES	NO
Oral presentation in technical session; aided by slide presentation.	YES	NO
Programmed 45-minute poster session at the exhibition for authors to respond to queries	NO	YES
Poster for display on exhibition panels.	NO	YES

Abstracts, full papers and texts included in the posters must be written in either English or in Spanish, the two official conference languages.



PROCEDURE FOR AUTHORS TO PARTICIPATE

Authors submitting a paper or poster should follow this procedure:

1. Enter personal details and the abstract text into the SMS.
2. The author will receive e-mail confirmation that the abstract has been received, together with a password enabling author access back into the system.
3. The SSC will assess the abstract received. The result of the evaluation process will be given to each individual author by e-mail on the date set in the calendar.
4. The author pays for registration as attendee by the deadline (30th August 2011).

CONDITIONS FOR PUBLICATION AND PRESENTATION OF SUBMISSIONS

1. Submissions of those authors who have complied with the processes described here will be included in the Conference Proceedings (CD-ROM).
2. For publication in Conference Proceedings, a full paper must be uploaded by the author as a file into the SMS by the 30th of August 2011; otherwise only the abstract will be included in the Proceedings.
3. Payment of registration as an attendee allows for a maximum of two submissions only (two papers, or two posters, or one paper and one poster).
4. Each author may present a maximum of two submissions only during the conference.
5. Oral presentation of a paper lasts 20 minutes (a 15 minute speech, then 5 minutes for audience questions) scheduled within a technical session. A single technical session is chaired by two moderators and includes presentations of four papers all relating to a single conference theme.
6. Poster authors will display their poster on panels and leave them up until the last day of the conference. A poster session is a period of 45 minutes in which the author answers attendee queries, next to the exhibition panel.
7. The official conference languages of the conference are English and Spanish. A system for simultaneous interpretation between English and Spanish will be available in technical sessions (also in plenaries and main ceremonies).





CONFERENCE THEMES

Submissions will be classified into the following themes, which coincide with the names of the Commissions and 2 Task Forces of the IGU:

01 Applied Geography	20 History of Geography
02 Arid Lands, Humankind, and Environment	21 Indigenous Knowledges and Peoples' Rights
03 Biogeography and Biodiversity	22 Islands
04 Climatology	23 Karst
05 Coastal Systems	24 Land Degradation and Desertification (COMLAND)
06 Cold Region Environments	25 Land Use and Land Cover Change
07 Cultural Approach in Geography	26 Local Development
08 Dynamics of Economic Spaces	27 Marginalization, Globalization, and Regional and Local Responses
09 Environment Evolution	28 Modeling Geographical Systems.
10 Gender and Geography	29 Mountain Response to Global Change
11 Geographical Education	30 Political Geography
12 Geographical Information Science	31 Population Geography
13 Geography of Governance	32 Sustainability of Rural Systems
14 Geography of the Global Information Society	33 Urban Geography and Emerging Urban Transformations
15 Geography of Tourism, Leisure, and Global Change	34 Water Sustainability
16 Geomorphic Challenges for the 21 st Century	35 Geoparks
17 Global Change and Human Mobility	36 Megacities
18 Hazard and Risk	37 Transport and geography
19 Health and Environment	38 Others

Each author should relate their abstract to one of the 38 themes. If the submission is deemed to be unrelated to the theme chosen, the SSC may re-assign it to a theme more in keeping with the content of the paper or poster.

FORMAT OF ABSTRACTS

The format of the abstracts for all papers and posters is the following:

SUBMISSION OF ABSTRACT TEXT:

The abstract text will be entered into an edit space included in the interface of the SMS.

DIMENSIONS OF THE ABSTRACT TEXT:

The number of words should be between 300 (minimum) and 1,000 (maximum). It should not include any footnotes nor insets containing pictures, images, graphs nor tables.

STRUCTURE OF THE ABSTRACT TEXT:

The text should include the following information:

1. Introduction and/or general background
2. Objectives/purpose and scope of the study or project
3. Methodology of the work, research or project
4. Analysis and/or results, conclusions

FORMAT OF PAPERS AND POSTERS

PAPERS:

- "Times New Roman" letter style, letter size 12 point.
- Letter-sized page format with margins of 2 cm left and right.

STRUCTURE:

(I) Title and Id data of authors (II) Abstract (III) Main text of paper (IV) Bibliography

- The main body of the paper should be no more than 10 pages in length, but can include figures, images, insets and tables, with their own titles and numbering system, also footnotes.

POSTERS:

- One printed sheet for display on a panel.
- Maximum dimensions; 180 cm (vertical) x 80 cm (horizontal)



FIELD TRIPS



GENERAL INTRODUCTION

Chile's geographic diversity makes for an attractive program of field trips; those set up consider the interests of most IGU scientific commissions. To date, the following field trips have been scheduled:

ID	NAME	PLACE	DURATION	OBJECTIVES
ST1	CURRENT DYNAMICS OF NATURAL ENVIRONMENT AND LAND USE IN THE ANDEAN VALLEY OF THE MAIPO RIVER.	Andean hydrographic basin of the Maipo river (around the city of Santiago).	1 day	Present the geological-geomorphological features of the valley of the upper reaches of the Maipo river and the interaction between the local morpho-dynamic and secondary volcanic mechanisms and the human settlement and land use patterns.
ST2	EXPLORATION OF ACONCAGUA & MAIPO IN CENTRAL (MEDITERRANEAN-CLIMATE) CHILE.	<ul style="list-style-type: none"> - Coastal zone of the Valparaíso region (110 km from Santiago). - Valleys of the Aconcagua and Maipo rivers. 	2 days	Study the shoreline, periglacial and glacial morphologies of the coastal and Andean zones of the most densely populated region of Chile, also visiting towns oriented to agriculture (vineyards and fruit).
ST3	BIO-GEOGRAPHY AND BIO-DIVERSITY: "LA CAMPANA" BIOSPHERE RESERVE	<ul style="list-style-type: none"> - Concón – Reñaca coastal zone (130 km from Santiago). - Coastal range of hills; locations in Limache, Olmué and La Campana (90 km from Santiago). - Agricultural sector of La Calera – Ocoa (140 km from Santiago). 	3 days	Look at aspects of central Chile's geographic and biodiversity, the current and potential threats, and management and conservation models.
ST4	VALDIVIA; WETLANDS AND THE 1960 EARTHQUAKE	City of Valdivia (840 km to the south of Santiago)	3 days	Study the ecosystems and wildlife set in the wetlands shaped by the earthquake of May 1960, considered as the strongest on record.

ID	NAME	PLACE	DURATION	OBJECTIVES
ST5	EFFECTS OF THE FEBRUARY 2010 TSUNAMI ON THE COAST OF CHILE	Coastal locations at Iloca, Constitucion, Chanco, Pelluhue and Curanipe.	3 days	See the effects caused by the earthquake and subsequent tsunami of February 2010 on coastal towns and natural features.
ST6	DISCOVERING THE HISTORY AND HERITAGE OF CENTRAL SANTIAGO	City of Santiago	1 day	Assess the growth of Santiago visiting some traditional neighbourhoods (Yungay, Brazil, the city center) and the 'Concha y Toro' vineyard, to see the urban architectural and historic landmarks.
ST7	THE COPIAPÓ VALLEY IN THE ATACAMA DESERT: DIVERSITY OF NATURAL LANDSCAPES IN DEVELOPMENT, AND THE COMPLEXITIES OF HUMAN IMPACT.	<ul style="list-style-type: none"> - City of La Serena (500 km to the north of Santiago). - Agricultural valley around the city of Copiapo and in the desert of Atacama (805 km to the north of Santiago). 	4 days	Analyze the structure of the physical and human landscape of the Copiapo river valley, linked to the expansion of export-driven agriculture. Study of urban development at La Serena and Copiapo.
ST8	VALPARAISO: CITY AND HERITAGE.	City of Valparaiso (107 km to west of Santiago).	1 day	Find out more about the special character and features of Chile's main port, considering the topography, physical and urban landscape, history, traditions and heritage.



TECHNICAL VISITS

Taking place during the conference, these visits are geared to institutions involved with geography, the earth sciences and the management of geo-spatial information.

ID	NAME	DATE	PLACE	DURATION	DESCRIPTION
VT1	Military Geographic Institute (IGM)	15 th November	Santiago	3 hours	State-run technical organisation responsible for the official cartography of Chilean territory.
VT2	Aero-Photogrammetric Service of the Air Force (SAF)	16 th November	Santiago	3 hours	State-run technical organisation responsible for the official aeronautical cartography of Chile.
VT3	Hydrographic and Oceanographic Service of the Navy (SHOA)	17 th November	Valparaiso (120 km from Santiago)	All of 1 day	State-run technical organisation responsible for the official nautical cartography of Chile.



TOURS

The LOC for UGI 2011 has prepared a complete range of tour packages that take in natural landscapes such as the “Protected Woodland Areas of the State” (SNASPE), and cultural attractions of the larger Chilean cities.

Interested attendees are recommended to visit the conference web site, for full details of the tours and their itineraries and costs.



REGISTRATION OF ATTENDEES



REGISTRATION RATES

REGISTRATION CATEGORIES	Early registration: payment before 28 th of June, 2011	Late registration: payment between 29 th of July and 9 th of November, 2011	Registration on- site: payment at the venue between 14 th and 18 th of November, 2011
Participants	\$ 240,000	\$ 260,000	\$ 280,000
Seniors & Students	\$ 115,000	\$ 125,000	\$ 145,000
Accompanying person	\$ 75,000	\$ 95,000	\$ 115,000
One day	\$ 55,000	\$ 65,000	\$ 75,000

Note: All values are in Chilean pesos (\$).

One US dollar is worth roughly 500 Chilean pesos in September 2010. The exchange rate varies according to the date registration is paid, so attendees are recommended to check the current value of the peso in the home page of the Chilean Central Bank at www.bcentral.cl/eng/.



PAYMENT OF REGISTRATION CHARGES

Values are defined in Chilean pesos because LOC will receive payments only in local currency. Up until the 9th of November 2011, payments can be made by credit card, international bank transfer and, in Chile only, direct deposit into the bank account. During the conference and at the conference venue registration will be paid for with either cash or credit card.

For advance and on line payments, there may be minor variations between these rates and those applied by the credit card companies or local banks of the attendees may arise, so attendees should check with their company and bank to determine the corresponding conversion rate and bank charges.

The conference web site will have a link to the registration system for effecting registration payment. Attendees are advised to pay before the 28th of July, 2011, to take advantage of the better rate.

REGISTRATION FOR EVENTS AND ACTIVITIES

Some UGI 2011 events and activities require attendee registration separately from the conference registration:

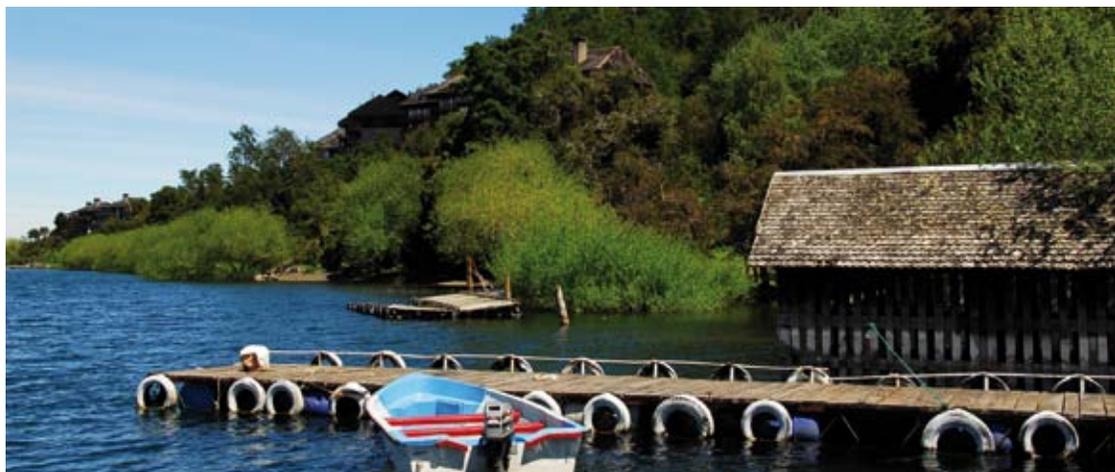
- Field trips, technical visit and gala dinner (with a cost additional to that of registration).
- Inaugural ceremony, welcome cocktail and equestrian show (no additional cost).



REGISTRATION CATEGORIES

DEFINITION OF THE REGISTRATION CATEGORIES

- **Participant:** standard category of attendee at UGI 2011.
- **Senior:** attendees aged 65 years (men) or 60 years (women) or over on the first day of the conference. An official document proving date of birth must be provided, upon registration.
- **Student:** attendees in a further education establishment. When registering in this category, an official document from the educational establishment proving that the attendee is studying there must be provided.
- **One day:** An attendee in this category can participate for one day only, in all the activities on the day chosen to be registered for. The registration system allows for changes to the date of registration, in accordance with his/her interests.
- **Accompanying person:** intended for spouses or other relatives of attendees registered in the "Participant", "Senior" and "Student" categories.



BENEFITS ASSOCIATED WITH THE REGISTRATION CATEGORIES

	Participants	Seniors and Students	1 Day	Accompanying persons
Options available for participating in all scientific and social activities, field trips, technical-trade show, IGU meetings, and ceremonies	✓	✓	✓	✓
Categories for authors presenting scientific submissions	✓	✓	✓	No
Receive certificate of attendance and Conference Proceedings	✓	✓	✓	No
Receive conference bag (special bag for accompanying & 1-day attendees, briefcase/satchel bag for other categories)	✓	✓	✓	✓
Categories for which documentation should be presented to prove status	No	✓	No	No
Attendees who can register only one accompanying person	✓	✓	No	No

INVITATION LETTERS

Attendees may request a letter of invitation from the UGI 2011 LOC, writing to info@ugj2011.cl. The following information should accompany such a request:

- Full name and passport or national identity number.
- The institution of employment or study and position held.
- City and country of residence.



UGI GRANTS

The International Geographic Union has designated funds to finance a small number of grants intended as support to students and to attendees from developing countries, in order to assist their participation in UGI 2011. The rules, conditions and an application form are available as a document to be downloaded from the conference web site; applicants should send the application together with all the documentation requested by the 10th of March 2011.

All queries about the Grant should be directed to the IGU General Secretary:

Profesor Michael E Meadows

**Secretary-General and Treasurer IGU
c/o Department of Environmental & Geographical Science
University of Cape Town
Rondebosch
7701**

Sudáfrica

Tel: (27) - 21 - 6502873

Fax: (27) - 21 - 6503456

Email: mmeadows@mweb.co.za

**CC: michael.meadows@uct.ac.za
info@ugi2011.cl**



OPPORTUNITIES FOR ORGANIZATIONS

INVITATION TO ORGANIZATIONS AND BUSINESSES

The UGI 2011 LOC and the IGU are very pleased to be able to offer to business sectors and a wide range of organizations around the world the opportunity to participate in this event. These organizations may be:

- Private sector corporations and companies.
- Academic organisations (universities, institutes and other training and research centers).
- Public institutions (Ministries, agencies, local government) involved in the earth sciences
- International scientific organizations.

Organizations and businesses involved with geography, geo-spatial data management, the environment, and the earth sciences will have an excellent opportunity at UGI 2011 to promote their products, services, projects and missions to an audience of enthusiastic specialists in the geosciences. Notwithstanding, the ICC is open to the participation of organisations in almost any sector that wish to share their experience.

TECHNICAL – TRADE EXHIBITION

UGI 2011 will feature a technical – trade show, an exhibition area of about 1,000 m², where geoscience-related businesses and organizations will have the opportunity to make contact with conference attendees and local visitors to the exhibition who will come to see solutions and efficient applications.

DESCRIPTION:

Exhibition of products and services involving the geosciences.

DATE:

14th to 18th of November, 2011.

VENUE:

“Escuela Militar del Libertador Bernardo O’Higgins” (Military School), Santiago, Chile.

EXHIBITOR PROFILE:

50 organisations and businesses, from Chilean and abroad, of the geoscience-related trades and disciplines.

VISITOR PROFILE:

All the UGI 2011 attendees, mostly professionals of both public and private sectors, both Chilean and international, and over 3,000 three thousand local visitors are expected.



EXHIBITOR IN THE TECHNICAL – TRADE EXHIBITION

Su empresa podrá promover sus productos, servicios
Your organisation will be able to promote its products, services and new technologies during the conference, at booths suitably-equipped to optimize your participation and achievement of business objectives.

To reserve a booth exhibitors should contact FISA S.A., which is responsible for the production and commercial management of the exhibition / trade show, through **Miss. Katherine Becker S. ((56) – 2 - 5307238 or kbecker@fisa.cl).**

OFFICIAL SPONSORSHIP



Participating organizations and businesses will be able make their presence felt at the conference and raise public awareness of their corporate image. The benefits on offer to sponsors will vary according to the level of participation. During the conference, your organisation will be able to publicize its corporate image at each of the following events and features of UGI 2011:

OPENING CEREMONY: November 14th

- Overhead posters hung inside the hall
- 2 promotional assistants with the leading figures at the ribbon cutting
- Distribution of material in auditorium by 2 promotional assistants
- Logo on official invitations to the ceremony
- Invitations to ceremony for sponsor to distribute
- Official image within the VIP lounge
- Mention of the sponsor in the opening ceremony speeches
- Seats in the auditorium for sponsor executives

PLATINIUM	GOLD	SILVER
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•		
•		
•	•	•
•	•	
•	•	•
15	10	5
4	3	

CLOSING CEREMONY: November 18th

- Overhead posters hung inside the hall
- Distribution of material in auditorium by 2 promotional assistants
- Mention of the sponsor in the closing ceremony speeches
- Locations in the auditorium for sponsor executives

•	•	•
•		
•	•	•
4	2	

GEOGRAPHIC REGIONAL CONFERENCE: Nov. 14th to 18th

- Logo in auditorium and plenary sessions
- Logo on participation certificates for attendees
- Advert in trade exhibition catalog (CD Format)
- Advertisement in official conference program
- Database of fully registered attendees provided to sponsor
- Logo on conference bag for attendees
- Free registration for executives from the sponsor
- Official sponsor certificate for your participation
- Sponsor's brochures in conference bags
- Presentation at auditorium as part of the general program
- Provision of conference bag to sponsor executives

•	•	•
•	•	•
1 page	1/2 page	1/4 page
1 page	1/2 page	1/4 page
•	•	•
10	5	3
•	•	
•	•	•
1	1	1
1 hour	30 min	
6	4	2

TECHNICAL – TRADE EXHIBITION: November 14th to 18th

- Logo on visitors brochure
- Logo on signage, in the exhibition
- Booth
- Invitations to trade exhibition for sponsor to distribute

•	•	•
•	•	•
21 m ²	18 m ²	15 m ²
100	75	50

ONLINE MEDIA: 3 months before and during UGI 2011

- Banner link to the sponsor's Web site
- Logo in the mail with information on the event to potential attendees

•	•	•
•	•	•

GALA DINNER: November 17th

- Logo on Tickets for gala event
- Gala dinner Tickets provided to sponsor executives
- Mention of the sponsor in the Gala Dinner speech

•	•	•
10	5	3
•	•	•

UGI 2011 ORGANIZERS



International Geographic Conference (UGI)

The IGU is the main entity active in geography at the highest international level. Its mission is to support studies and research in geographic matters, directly and through international coordination, the exchange of data and geographic documentation, and the standardization of the methodologies used, among the member states.

The IGU regularly gathers to present to the world the latest progress made and tendencies is a part, doing this through a series of international conferences which includes UGI 2011. The IGU is performing a fundamental role in organizing this conference.

Further details at the IGU web site www.igu-net.org.

Military Geographic Institute of Chile(IGM)

The Military Geographic Institute (IGM) is the national authority representing the State in all matters involving geography, surveying and the creation of the cartography of Chilean territory. The IGM represents State of Chile before several international organizations, including the International Geographic Union (IGU), the International Cartographic Association (ICA), the International Society for Photogrammetry and Remote Sensing (ISPRS), the International Union for Geodesic and Geophysics (IUGG), among others.

The IGM has hosted several major international meetings, in particular the Ninth International Conference of the Global Spatial Data Infrastructure held in 2006 and the 24th International Cartographic Conference in 2009. The achievements and the level of efficiency attained in these events has been recognised by the international scientific community, so the IGM has demonstrated its capability for taking on these challenges and satisfying the expectations of attendees and fulfilling the requirements of this kind of event.

Further information is at the IGM web site www.igm.cl.

FISA S.A.

FISA is the prime organizer of international trade shows and conferences held in Latin America. At the UGI 2011, working together with the IGM, it is responsible for the commercial management of the event. Its duties include managing attendee registrations, sale of trade show booths and coordinating the services for attendees such as catering, hotels and tourism. It also handles the conference infrastructure: audiovisual equipment, accreditation systems, interpreters, among others.

See their web site at www.fisa.cl.



LOCAL ORGANIZING COMMITTEE (LOC)

UGI 2011 is organized by the IGM through LOC - UGI 2011, with assistance from FISA S.A., the events organizer that has been charged with the commercial management and general production. The scientific program is being coordinated by the IGM and a series of Chilean organizations involved with geography.

LOC UGI 2011



President
(Director of the IGM)
Col. Rodrigo Maturana N.



General Secretary
(IGM Geographic Secretariat)
Col. Alvaro Hermosilla J.



Coordinator:
Lt.Col.(Ret.) Pedro Mahuzier G.



Executive Secretary:
Rodrigo Garcia G.



Secretary:
Valentina Segura G.



Communications:
Edwin Hunt W.



Design of Web Site & Publications:
Paula Olguin O.



Public Relations & Protocol:
Marisol Basso C.

SCIENTIFIC SUB-COMMITTEE (SSC)



President of SSC:
Dr. Belisario Andrade J.



General Secretary of SSC:
Dr.(c)
Hermann Manriquez T.



Member of SSC:
Dr. Rodrigo Hidalgo D.



Member of SSC:
Dr. Francisco Ferrando A.



Member of SSC:
Dr. Andres Moreira M.



Member of SSC:
Dr.(c) Enrique Aliste A.

FISA S.A.



General Manager:
Luis Schmidt



Commercial Manager:
Carlos Parada



Financial Manager:
Luis Canas



UGI 2011 Project Leader:
Victoria Belloni S.



Production Manager:
Ximena Barra A.



Marketing Manager:
Michele Pefaur



Communications &
Public Relations Manager:
Rebeca Uribe



UGI 2011 Commercial Executive:
Catherine Becker



CONFERENCE PATRONS



Army of Chile

pro|CHILE Export Promotion Bureau



National Territorial Information System

National Commission for Scientific and Technological Research
CONICYT
COMISIÓN NACIONAL DE INVESTIGACIÓN CIENTÍFICA Y TECNOLÓGICA



International Union of Geodesy and Geophysics (IUGG)



International Cartographic Association (ICA)



Pan-American Institute for Geography and History (PAIGH)



Economic Commission for Latin America (ECLAC)



"Coordinates" – a monthly magazine on positioning, navigation and beyond.



"Mapping Interactivo". International journal covering the Earth Sciences



"Geoinstitutos". Platform for the geographic Institutes of Iberia-Americas



Catholic University of Chile



University of Chile



College of Geographers of Chile



Chilean Society for Geographic Sciences (Sochigeo)



College of Engineers of Chile

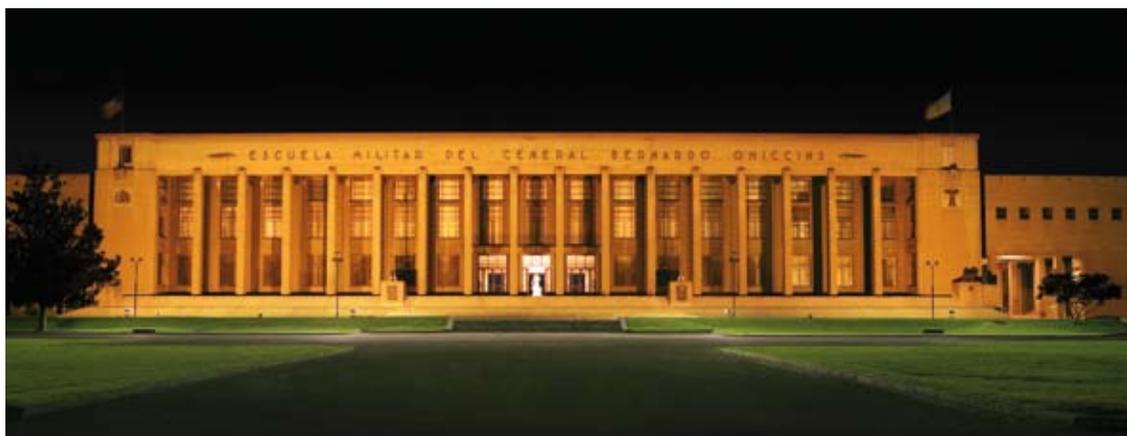
CONFERENCE VENUE



The venue for the Regional Cartographic Conference is the “Liberator Bernardo O`Higgins” Military School. The site belongs to the Army of Chile and is one of the centers for the training of military officers. The conference will be held in the main buildings, located on part of the 32 hectare site. Located in the Borough of Las Condes in eastern Santiago, the Military School is close to Hotels, the urban transport network, several local restaurants, stores and services.

Facilities for the conference will include:

- Auditorium chamber, for ceremonies and plenary sessions
- Rooms for technical sessions and meetings
- Courtyards and spaces for exhibitions and registration area
- Rooms with equipment for access to Internet
- Cafeteria area for lunch service
- Parking space for vehicles
- Safe, secure conditions for attendees





SERVICES FOR PARTICIPANTS

SERVICES FOR ALL ATTENDEES

The attendees registered in all the categories will have access to the following services:

- **Catering:** Attendees will have the option of services at a cafeteria in the conference venue with convenient prices. .
- **Interpreters:** at the oral presentations of papers, inauguration and closing ceremonies and the plenary sessions, attendees will be able to use the service for simultaneous translation from English to Spanish and Spanish to English.
- **Internet:** there will be rooms equipped with computers connected to the Internet.
- **Parking:** spacious and safe parking areas will be available for vehicles.
- **Reception:** registration and information services area; at the conference venue, there will be an efficient system of services for registration, accreditation and information.



SPECIALIZED SERVICES

Administrative, logistical and technical support services will be available to satisfy any specialized needs of authors, attendees, meeting conveners, sponsors and trade show exhibitors.



USEFUL INFORMATION



VISAS

IAs regards requirements for entering Chile, attendees from other countries should consult the Chilean consular service in their respective country, concerning visa requirements. Full information is available in the web site of the Foreign Relations Ministry of Chile at the page http://www.minrel.gov.cl/prontus_minrel/site/edic/base/port/home.php .

CURRENCY AND FORMS OF PAYMENT

The Chilean peso (\$) is the currency of Chile. Everyday transactions must be made in Chilean pesos; US dollars can be used in payment in the duty-free area of the airport (AMB). However, there are numerous currency exchange houses and banks where major currencies such as US dollars and Euros can be converted to pesos. Credit cards are accepted in most hotels, restaurants and major shops; the credit card payment involves subsequent conversion to Chilean pesos. .

WEATHER

Santiago has a Mediterranean climate, with average temperatures of 20°C/68°F in the summer period.

ELECTRICITY

The power supply in Chile is 220 volts, 50 hertz.

TIME

Local time is GMT (-) 3 hours in the southern hemisphere summer..

TRANSPORTATION WITHIN CHILE

Chile has a very good road network, together with first class long distance bus/coach transportation. Most major car rental companies have representatives in the capital, additionally Santiago boasts one of the most modern and efficient subway systems in Latin America – the Santiago Metro. Away from the Metro, there are many taxis and an integrated urban bus system.

TELEPHONES

Direct dial telephones can be found the length of the country and the mobile phone communications infrastructure is well-set up.

BANKS

Open 09:00 to 14:00 on Monday to Friday.

CURRENCY EXCHANGE OFFICES

Open at 09:00, closing at 18:00 Monday to Friday and at 14: 00 on Saturdays.

SHOPPING

The major department stores and malls are open every day, generally between 09:00 and 22:00 in Santiago.

AIRPORT TAXES

International - US\$ 30. Flights within Chile – 5,906 pesos.



ACCOMODATION

Santiago has a wide range of hotels, including most international chains. There are many four and five star hotels.

The Hotels recommended for UGI 2011 so far are the following:

Hotel	Category	Program	Rates valid until July 15 th , 2011		Rates valid from July 16 th , 2011	
			Single	Double	Single	Double
Hotels located in Santiago Downtown 30 minutes away from venue						
Diego de Almagro	Tourist	6 Nights	N/A	256	N/A	263
www.dahoteles.com		Additional Night	N/A	43	N/A	44
Fundador	First	6 Nights	644	322	660	330
www.bluetree.com-br		Additional Night	107	54	110	55
Windsor	Tourist	6 Nights	527	263	540	270
www.hotelwindsor.cl		Additional Night	88	44	90	45
Windsor Apartamentos	Tourist	6 Nights	476	238	488	244
www.hotelwindsor.cl		Additional Night	79	40	81	41
Panamericano	Tourist	6 Nights	432	252	443	259
www.panamericano.cl		Additional Night	72	42	74	43
Hotels located in Providencia 15 minutes away from venue						
Providencia	First	6 Nights	732	366	750	375
www.panamericanohoteles.cl		Additional Night	122	61	125	63
Eurotel Guardia Vieja	First	6 Nights	732	439	750	450
www.eurotel.cl		Additional Night	122	73	125	75
Hotels located in Las Condes 10 minutes away from venue						
Atton Las Condes	First	6 Nights	878	476	900	488
www.atton.com		Additional Night	146	79	150	81
Atton El Bosque	First	6 Nights	1,024	549	1,050	563
www.atton.com		Additional Night	171	91	175	94
Novotel	First	6 Nights	1,280	640	1,313	656
www.novotel.com		Additional Night	213	107	219	109
Important: Rates published are in USA dollars.						
* N/A – Type of Room not available.						

Contact: Maritza González
E-mail: UGI2011@ctsturismo.cl
Telephone: (56) -2 - 2510400
Fax: (56) -2 - 2510518



CONTACT

WEB SITE

The conference web site **www.ugi2011.cl**, is undergoing continuous expansion and updates. Participants are recommended to look at this site periodically, as the updates will include everything needed or of interest.

CONTACT DETAILS FOR UGI 2011

TELEPHONES:

(56) - 2 - 410 9422 (Coordinator)

(56) - 2 - 410 9369 (Secretariat)

(56) - 2 - 410 9314 (Comunications)

(56) - 2 - 5307238 (Sponsorship and Trade Exhibition)

E-MAIL:

info@ugi2010.cl

ADDRESS:

Local Organizing Committee - UGI 2011

Secretaría Geográfica

Instituto Geográfico Militar de Chile

Nueva Santa Isabel 1640

Santiago

Región Metropolitana

Chile

Source of images and practical information about the country:

ProChile, 2010 (www.chileinfo.com)

PLAN OF SANTIAGO



Legend

- 1 Military School (conference venue)
- 2 Metro Station "Escuela Militar"
- 3 IGM
- Metro station
- Hotel
- Police Station
- Hospital
- Bus terminal
- Highway
- Main street
- Streets

