

OFFICIAL SPONSORSHIPS

During five days, your company will emphasize its corporate image in each one of the following milestones:
UGI 2011



OPENING CEREMONY: November 14th

- Aerial graphic images inside the hall
- 2 promotion girls with the authorities in the "ribbon cutting"
- Delivery of material in auditorium with two promotion girls
- Logo in official invitations to the ceremony
- Official image inside the VIP lounge
- Mention of the company in the Opening Ceremony speech
- Delivery of Invitations to the Ceremony
- Locations in the auditorium for the sponsoring company

CLOSURE CEREMONY: November 18th

- Aerial graphic images inside the hall
- Delivery of material in auditorium with two promotion girls
- Mention of the company in the Closing Ceremony speech
- Locations in the auditorium for the sponsoring company

GEOGRAPHIC REGIONAL CONFERENCE: Nov. 14th to 18th

- Image in Auditorium and Plenary Sessions
- Logotype in participation certificates to attendees
- Advertisement in Technical-Trade Fair Catalog. CD Format
- Advertisement in Official Program of the Conference
- Delivery of Data Base of fully accredited assistants
- Logotype in handbag for attendees
- Free registration for executives from the sponsoring company
- Official Sponsor Certificate for your participation
- Inserting of brochures in conference handbags
- Presentation at auditorium as part of the general program
- Delivery of handbag to executives of the sponsoring company

TECHNICAL - TRADE FAIR: November 14th to 18th

- Logotype in visitors brochure
- Distinctive and shared Logotype in signage, inside the fairgrounds
- Booth
- Official invitations to the Technical-Trade Fair

ONLINE MEDIA: 3 months before and during UGI 2011

- Banner link to the sponsoring company's Web
- Logo in the mail with information on the event to potential attendees

GALA DINNER: November 17th

- Logotype on Ticket to gala event
- Ticket delivery to the gala dinner
- Mention of the company in the Gala Dinner speech

PLATINIUM	GOLD	SILVER
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15	10	5
4	3	

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4	2	

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1 page	1/2 page	1/4 page
1 page	1/2 page	1/4 page
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10	5	3
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1	1	1
1 hour	30 min	
6	4	2

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21 sqm	18 sqm	15 sqm
100	75	50

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10	5	3
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Sponsorship Rate (\$ chilean pesos)

\$24.000.000 \$16.000.000 \$8.000.000

www.ugi2011.cl

PLATINIUM GOLD SILVER

UNITED & INTEGRATED WITH THE WORLD

ORGANIZED BY:

